Developing ‘Company Days’ Partnerships

- Company Contacts with Large Employee Base, ie: GEICO DIRECT or FedEx.
- Good Source of Contacts: Job Fairs and Local Chamber of Commerce
- Establish a Rapport with the Company and Invite Them to Participate in a “Company Day” in the Spouse Employment/Family Member Employment Office.

Specifics of ‘Company Day’

- Each Company is Given “Its Own Day”.
- They Must Have a Number of Positions Available to Make it Worth Everyone’s While.
- The Company Presents a Full Brief On their Company, and What it Has to Offer.

Logistics

- The Companies Are Personally Invited to Attend and All Arrangements Are Handled by the FMEAP Office.
- A Full Marketing Campaign: Emails, Flyers, Newspapers, etc. Are Used to Support the Event.